

# REBUILD THE BLOCK: Austin-Morgan Closets



## Adding Custom Closets

*"Adding custom options by Austin-Morgan Closets has streamlined our process and created a valuable differentiator in our overall product offering."*

### Executive Summary

To date, we've partnered with Rebuild the Block on 7 homes completed in Arcadia or Arcadia Lite.

- 22 walk-in closets
- 17 reach-in closets
  - bedroom closets
  - linen closets
  - entryway closets
- 6 pantries



## Challenges

First and foremost, RTB wanted to streamline their process. As busy owners of the company, they used to be involved in the design of all closets, from bedroom closets to linen closets. They would then have to relay the design to carpenters to complete and then paint. It was very time-consuming.

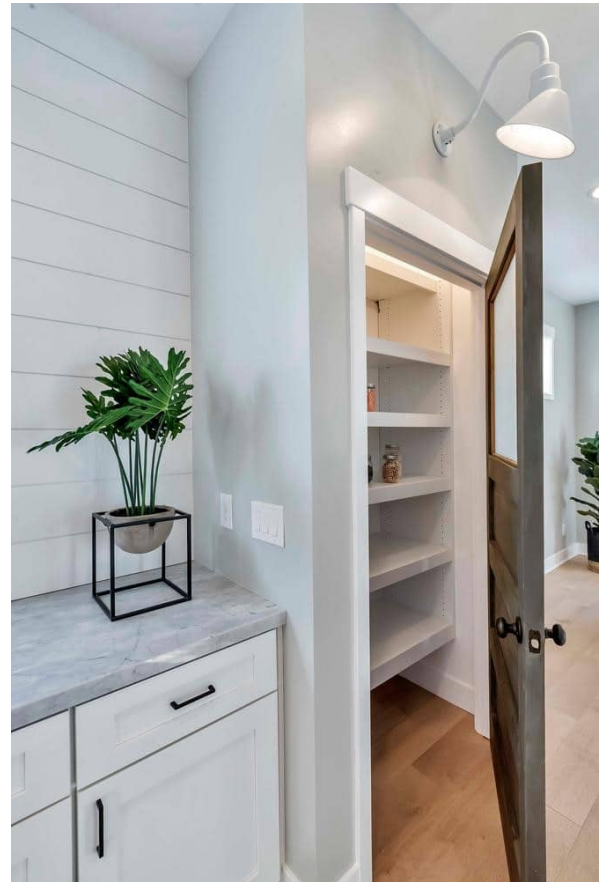
## How Austin-Morgan Closets Helps

We handle everything, from design to installation and eliminate extra steps that are typically needed before painting, saving time and the headache of having to deal with this piece of the home building puzzle.

## Return on Investment and Future Plans

Our alliance saves time and money, but more importantly sets RTB apart as a builder that takes extra steps to ensure their homes are complete in every detail. It demonstrates that they have thought of everything and is an additional selling point that buyers appreciate. Buyers don't have to worry about the need to modify anything after their purchase. The future of our trade partnership is bright, with several more homes scheduled to be completed soon.

*"When we spoke with previous buyers, almost all of them had ripped out and replaced the standard closets we originally installed. We knew we were missing the mark on this piece of our build."*



"Design and installation are quick and painless, reducing delays and allowing us to get to market sooner." – Nathan A., Rebuild the Block